



Bridle paths you've never had before!

THERE are now many famous bridle trails in the Los Angeles area—but none can compare in scenic charm with the view you will get from the commanding hillsides or canyons of Palos Verdes. There is a stable of fine saddle horses located on the property—a recent addition to the already long list of outdoor attractions available.

For reservations telephone Redondo 6852.

There are in all some 35 miles of available bridle trails in Palos Verdes, from which you can obtain a magnificent view of the country surrounding Los Angeles.

Santa Monica Bay District and Mountains from Palos Verdes — Residence of A. E. Cameron.

To enjoy an early morning canter over these matchless hillslopes, with perhaps breakfast at La Venta—or to be a dinner guest and, afterwards, one of a moonlight riding party—is to experience a thrill you will go far to duplicate. If Palos Verdes were just an ordinary seaside community with none of its unusual attractions, it would still be a lovely place for its scenery and climate alone. As it is now, it offers vacation opportunities which embrace practically everything you have ever wanted to do in the open air.

Where else will you find everything Palos Verdes can give you? A Golf and Country Club, a Community Guest House, Yachting, Hiking, Riding, Fishing, 30 odd miles of good automobile roads, and 4½ miles of the most distinctive shoreline in all California—all these things are within gunshot of the Inn.



La Venta at PALOS VERDES

How to go to LA VENTA

From Los Angeles, proceed south on Western Avenue thence west via any boulevard leading to Redondo. Follow Esplanade to end, road through Palos Verdes passes La Venta.

PALOS VERDES

GENERAL SALES OFFICE: LANE MORTGAGE BLDG., EIGHTH & SPRING STS., LOS ANGELES. DONALD K. LAWYER, Director of Sales, JAY LAWYER, General Manager, BANK OF AMERICA, Trustee.

The Scenic
Citadel of the
Pacific



CALIFORNIA'S SCENIC TRIUMPH LA VENTA AT PALOS VERDES

OVERLOOKING the fairest of all the bays of the Pacific Ocean stands La Venta (Roadside Inn)—the scenic citadel of the California Riviera. Situated 500 feet above the surf-washed shore line, this charming seaside hostelry has been designed and built by the Palos Verdes Project as one of its many exclusive features of community development.

Architecturally, La Venta follows the design of the old-time Spanish Mission Inn. It is but natural that, with such scenic attraction, it has already become not only the logical meeting place of the residents and guests of Palos Verdes, but a spot much favored by society leaders in Los Angeles and vicinity.

La Venta is not a hotel—it is rather a Guest House, designed originally to serve as the nucleus of the social activities of its immediate neighborhood. Hotel atmosphere is entirely absent—on the contrary, one is met on arrival by the personal greeting of a Hostess, whose welcome is as the welcome accorded to an expected visitor. Everything suggests the ease and comfort of a

well-appointed home where one's comforts are ministered to with personal care. Nature has endowed La Venta with all that makes for restful luxury and healthy enjoyment. Every detail in the scheme of interior decoration and appointments has been arranged in perfect harmony—from the really comfortable furniture to the quaint, old Mediterranean fireplace. Similarly artistic and comfortable are the bedrooms (with bath) and the Bridal Chamber in the observation tower—a lovely apartment which opens out on a balcony from whence can be seen a thousand square miles of land and sea.

La Venta, in addition to serving luncheon, tea and dinner, affords accommodation for a limited number of House Guests, reservations for whom must be made in advance. Arrangements can also be made for entertaining by making application.

"Come then, to La Venta, rest awhile on its sun-kissed patio and view a scene which, at sundown, might well grace a Turner canvas."

1 Southwest corner of Palm Court. Walks are of native field stones—rustic woodwork and flowers from the Estates.

2 A corner of the cosy Dining Room, with its distinguished Italian penetrated vault ceiling. Flagged terrace outside discloses magnificent view of ocean and nearby cities.

3 Overlooking the fairest of all the bays on the blue Pacific, stands LA VENTA, the scenic vantage point of the Estates.

4 Mediterranean fireplace in Reception Room. Fine Italian oil paintings, wrought iron candelabra, and artistic furnishings add comfort to the room.



come!
—and golf with us

GUESTS of La Venta will be accorded the privileges of the Palos Verdes Golf Links and Country Club during the period of their stay at the Inn. Guest cards will be issued upon payment of the Club's regular greens fee. The Palos Verdes Golf Links is the only all-grass seaside links between Del Monte and San Diego, and also it is conceded to be the finest 18-hole course on the Coast.



THE GOLF CLUB HOUSE AT PALOS VERDES
One of the most completely equipped and architecturally perfect club houses in California

The Terrace, Palos Verdes Golf Club — the Bay-Cities in the background.

Fourteen of its greens command a view of the Ocean, and its fairways and natural hazards are such as to have evoked the favorable comment of internationally known golf experts. The Club House is of stucco with tile roof, and contains lounge, sun room, kitchens, men's grill, dining room, locker

rooms, showers and a golf shop. The Links are championship length and 213 acres in extent—the land involved, the buildings and the necessary construction work are the property of the Homesite owners who are thus assured of the perpetual enjoyment of Club privileges.